



**Ticker:** ..... **VBTC**  
**Exchange:** ..... OTCBB  
**Share price (as of 2/21/07):** ..... \$0.38  
**Shares outstanding:** ..... 57.3 million  
**Market capitalization:** ..... \$21.8 million  
**Fiscal year-end:** ..... Dec 31  
**Insider ownership:** ..... 30%

**About Vubotics™**

VuBotics, Inc. is the leading provider of small screen reading technology in the world. The company's first product family, VuIT™, utilizes proprietary algorithms to display digital text in a patent pending word-by-word cadence, enabling the reader to read text up to five times their average reading speed while reducing eyestrain and improving reader comfort. VuIT™ is applicable to all languages and every digital media and medium that text can be delivered upon.

Through alliances with strategic partners, VuBotics is placing its technology on widely used devices such as the BlackBerry®, cell phones, iPods, online and other portable media devices. VuBotics' VuIT™ technology offers unparalleled advertising opportunities, using a sophisticated metrics engine coupled with a relevance advertising model, giving marketers pinpoint marketing like never before.

**Investment Highlights**

- Rapidly proliferating digital content across a wide range of platforms
- Proprietary technology designed to increase legibility and deliver text at much faster rates
- Strong intellectual property and growing product pipeline
- New licensing strategy to accelerate market penetration and customer adoption
- Fixed cost infrastructure and highly scalable operation
- Experienced management team

**The Market Opportunity**

- Gartner Inc. estimates that 2.6 billion mobile phones will be in use by the end of 2009
- By 2010, Microsoft estimates that 70 million people in the U.S. will be using some form of assistive technology, such as screen readers or screen magnifiers, up from 57 million people in 2003
- A recent market survey by Gartner pegs the number of RIM's BlackBerry units shipped in the second quarter of 2006 at 840,000 out of a total market of 3.6 million devices.

**The Future -- VuIT™ Online and VuMetrics™**

- ✓ The Internet's rapid pace of growth as an advertising venue is expected to continue into the foreseeable future and requires effective tools to ensure that advertising dollars and audience reach are in sync. Through VuMetrics™ and VuIT™ Online, VuBotics has developed the means for obtaining real time marketing insight while improving the reading experience.
- ✓ VuMetrics™ is designed to collect real-time text consumption of content and advertising. Its real time marketing insight provides data regarding the percentage of content read; time spent reviewing an ad, the number of ads passed and unique users.
- ✓ VuIT™ Online enables online content to be viewed through the VuIT™ Reader to enhance the delivery of any XML based text. The service will deliver the same reading experience to any Internet browser-enabled device.

## Near-Term Goals/Milestones

- Announce major license agreements with :
  - Large handset manufacturer
  - Major content provider
- New strategic partnerships to expand distribution channels
- Launch new products that leverage core technology
- Further expand senior management team
- Increase board of directors

## Revenue Model

- VuBotics plans to license the rights to its VuIT™ through:
  - Annual license fee plus monthly services and upgrade fees
  - Per month license fees plus per user download fees
  - Revenue share on subscriber fees
  - Supplemental advertising presents additional opportunities for revenue growth

## Management Team

**Philip Lundquist, Chairman.** President of Lundquist Advisory Company, a corporate finance advisory services firm. Also held management positions at Reynolds Securities, Montgomery Securities, Inc., and Alex Brown & Sons. Previously served as director of corporate finance at Deloitte & Touche's Atlanta office.

**John Ellingson, President.** Previously served as U.S. National Manager of the Global Technology, Media & Telecommunications Business Innovation Group at Deloitte Consulting, where clients included Coca-Cola, GM, BMW, Daimler Chrysler, Lockheed-Martin, Intel, Microsoft, GE Capital, Motorola, IBM, and Johnson & Johnson

**Dave Rollo, CMO.** Co-founded K2 Consulting, which specialized in marketing emerging technologies. Served as chief marketing officer for Imperitek, a leading systems integration and software development boutique in the southeast U.S. Also established and successfully sold five different business ventures.

**Tom Ridenour, CPA, CFO.** Served as CFO of Healthwatch, Inc., Nationwide Credit, Inc., and Imaging Technologies Services. Also served as VP and division controller for American Security Group and served in various positions with Primerica Financial Services.

Additional board members include Robert T. Eramian, a managing director with Strategos Financial, and Ronan A. Harris, a senior executive at Google, Inc.

## Recent Developments

12/5/06	VuBotics and Oak Ridge National Laboratory Enter Into Agreement to Commercialize VIPAR for VuIT Mine
11/15/06	VuBotics Announces Third Quarter Results and Reports Progress On Licensing Strategy
11/1/06	VuBotics Joins BlackBerry ISV Alliance Program, Launches Breakthrough Reading Solution
9/27/06	OTC Stock Review Issues a Report on VuBotics, Inc.
9/18/06	VuBotics Appoints John Ellingson Chief Strategy Officer
9/14/05	VuBotics Appoints David Rollo Chief Marketing Officer

## Institutional Ownership

Potomac Capital Partners  
Pleiades Investment Partners  
Orion Capital Investments  
Tebo Capital  
Kazi Management  
Dagpau Inc.  
Hammond Living Trust  
Hillcrest Financial  
Nite Capital

## Recent Developments

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